

2008 Oak Orchard Harborfest Committee
OCI Partners, LLC
PO Box 464
Albion, NY 14411
www.oakorchardharborfest.com

*A response by
June 1st, 2008
is greatly appreciated!*



May 2, 2008

We are excited about introducing this year's premier summer event, the **Annual Oak Orchard Harborfest and Wooden Boat Show (OOHF)**, August 16th -17th, 2008 at the Orleans County Marine Park, Route 98, Kent, NY (Point Breeze).

In celebration of International Lighthouse Weekend, we have teamed up with the Oak Orchard Lighthouse Museum committee to expand this event throughout Point Breeze and the Oak Orchard Harbor while maintaining our reputation as a favorite for exhibitors, entertainers and visitors. Scheduled events include:

- ✿ Antique wooden and classic fiberglass boat displays & river parade, ranging from new handmade canoes to old restored schooners
- ✿ Super Cruise-in featuring vintage & classic cars on display Sunday
- ✿ Stimulating exhibits focusing on Orleans County's Historical & Recreational interests
- ✿ The Bassmeister - Fishing for Laughs - ventriloquist, comedian and guest speaker from Milwaukee, WI
- ✿ A wide range of talented performers such as country, folk, spiritual and contemporary musical performances as well as country line dancing instruction
- ✿ A variety of food vendors, arts & crafters, children's creativity center and more!

Support from community members is an integral component to the success of the Oak Orchard Harborfest and we are currently seeking sponsors to help make this free community event a unique and stimulating experience for all involved. Once again, sponsors will have the option to designate their sponsorship to fund a specific event, exhibit or entertainer. In turn, we will provide that sponsor with proper credit, especially during the funded performance/exhibit and in our promotional material. Furthermore, contributions greater than \$100 will entitle the sponsor to a free 15'x15' booth space. **Please refer to the attached Sponsorship Program Benefits, which describe the options available.**

In order to qualify for full benefits, simply return the completed Sponsorship Form with your contribution or in-kind donation by June 1st, 2008 to:

OCI Partners, LLC ✿ PO Box 464 ✿ Albion, NY 14411

OCI Partners is the coordinating agency for this event, which is a collaborative effort by several area organizations and interested community members. All monies donated to the event are used to defray costs directly associated with the production of this community festival.

To learn more about the Oak Orchard Harborfest or to download applications for participation, please visit www.oakorchardharborfest.com. Further information can be obtained by contacting me, the event coordinator, at 585-331-8814. We appreciate your consideration in advance to promote the arts, commerce, history and recreation at Orleans County's waterfront.

Respectfully,

Lyn

Lynne M. Menz
OCI Partners, LLC and Coordinator, 2008 Oak Orchard Harborfest
lynne@orleanscounty.info



OO Harborfest Sponsorship Benefits

August 16th - 17th, 2008
 Orleans County Marine Park, Point Breeze
 www.oakorchardharborfest.com
 Event Coordinator: OCI Partners, 585-331-8814



Please respond by
June 1st, 2008
 by completing & returning the Sponsorship Form to
 receive full benefits.

Sponsor Category	Amount	Website ¹ Front Page	Website ¹ Sponsors Page	Banner ³ Display	Booth at Event	Program Ad Listing ⁴	Acknowledgement at Event & Promotions	Slide Show ⁵
"Tall Ship"	\$800	Logo and link (200 px wide) ²	Logo and link (200 px wide) ²	Main stage	Free	1/2 Page Ad	Yes	Yes
"Schooner"	\$400	Logo and Link (150 px wide) ²	Logo and link (150 px wide) ²	At the Park Entrance	Free	1/4 Page Ad	Yes	Yes
"Classic Yacht"	\$150	No	Logo and link (80 pixels wide) ²	In the Event Park	Free	1/8 Page Ad	Yes	Yes
"Run-about"	\$100	No	Link only	No	Free	Name only	Yes	Yes
"Canoe"	\$50	No	Link only	No	50%	Name only	Yes	Yes
"First Mate"	\$200-350	Same as "Classic Yacht" but with acknowledgement during Entertainer's performance and included on their promotional material and schedules. Signage will be displayed on or near stage during performance or Feature's display. See below for list of Designated Features and call 331-8814 for specific performers. Sponsorship will be granted on a first come-first serve basis.						

¹Logo/Link placement on website will begin as soon as payment & graphic (logo) is received and expires in March 2009. Email graphic to lynne@orleanscounty.info.

²Web graphics are based on 72 pixels per inch and will display based on individual screen resolution configuration.

³Banners or signage must be delivered to the Marine Park by Friday, Aug. 15, 2008.

⁴Program Ad is based on 8.5" x 5.5" page. Ad graphics must be emailed to lynne@orleanscounty.info by July 15th to be included.

⁵Slide show will be shown throughout the festival and will feature photographs from past years' events, fun facts, advertisements & acknowledgements.

*Sponsors with in-kind donations will receive benefits based on the value of the contribution.

"First Mate"
Designated Sponsorship Performances/Features
 (Call 331-8814 for options)

- ◆ JB & Company ("Country with a Twist", Sat. night)
- ◆ Children's Creativity Center
- ◆ Children's Entertainer (i.e. juggler)
- ◆ Country Line Dancing Instruction
- ◆ Bagpiper
- ◆ Raffle prize
- ◆ The Bassmeister (6 sets of ½ hour performances Sat. & Sun.)
- ◆ Arts & Crafts Displays
- ◆ Musical Performances (Specify performer)
- ◆ Sunday Spiritual Performance
- ◆ People's Choice Award