

Oak Orchard Wooden Boat Festival Survey 2008

Please help the 2008 WBF organizing committee by completing the following survey. Your feedback is very important to us and we welcome your suggestions. Since the 2008 events calendars are being published in January, we ask that you return this as soon as possible so we can accurately publicize the 2008 festival.

1) What years have you participated at the Wooden Boat Festival as either a (indicate type of exhibitor) food vendor, arts & crafts vendor, boat exhibitor, business/organization exhibitor, fundraising event?

2007 2006 2005 2004 2003 2002 2001 Never

2) Vendors/Fundraisers: how would you consider your sales/profits in 2007 compared to previous years?

Decreased _____% from previous years Increased _____% from previous years
 Remained about the same as previous years Not applicable

3) Do you believe you or your business or organization benefitted from the 2007 WBF?

Yes No. Please provide a brief explanation.

4) Several changes are under consideration for next year's festival. Please indicate the likelihood of your participation for each of the following scenarios: (1=not likely to participate or disagree, 5=Very likely to participate or agree)

- Re-brand as the "Oak Orchard Harbor and Wooden Boat Festival" 1 2 3 4 5
- Scale back to one day event (Saturday): 1 2 3 4 5
- Increase vendor fees: 1 2 3 4 5
- Include a boat exhibitor fee: 1 2 3 4 5
- Scale back the entertainment schedule: 1 2 3 4 5
- Schedule weekly summer concert series in the park with the finale on 2nd Saturday of August 1 2 3 4 5
- Expand festival to include activities around all of Point Breeze & Harbor from Friday-Sunday 1 2 3 4 5

5) Please rate on a scale of 1 to 5 the entertainment that you would like to see at next year's festival (1=not preferred, 5=highly interested):

<input type="checkbox"/> Folk	<input type="checkbox"/> Country	<input type="checkbox"/> Children's entertainer
<input type="checkbox"/> Juggler	<input type="checkbox"/> Balloon artist	<input type="checkbox"/> Rock
<input type="checkbox"/> Rhythm & Blues	<input type="checkbox"/> Jazz	<input type="checkbox"/> Bagpiper
<input type="checkbox"/> Contemporary	<input type="checkbox"/> Oldies	<input type="checkbox"/> Moonlit Movie
<input type="checkbox"/> Gospel/Spiritual	<input type="checkbox"/> Other (Explain)	

6) On a scale of 1 to 5, what is the likelihood of you or your organization participating in next year's event? (1= not very likely; 5=most definite) 1 2 3 4 5

7) Please provide your contact information:

Name _____	Organization _____
Address _____	Town, State, Zip _____
Telephone _____	Email _____

I am interested in being on the 2008 WBF Organizing Committee Yes No Mailing list only
 Comments or suggestions:

Please return by January 15, 2008 by any of the following methods:

fax to 585-589-7326 email lynne@woodenboatfest.com deliver to the OC Chamber of Commerce office (Medina or Albion) c/o Kelly Kiebal, or mail to OCI Partners, LLC • c/o Lynne Menz • 14679 Lakeshore Rd. • Kent, NY 14477

THANK YOU FOR YOUR VALUABLE FEEDBACK!